CIT at the Montgomery Book Fair

On April 11th, 2015, the Confucius Institute at Troy University (CIT) attended the Montgomery Book Fair. CIT staff introduced the audience various kinds of Chinese textbooks and culture learning resources on display. What made this year different was that we introduced the state of the art learning tool for kids———Chinese/English audio wall pictures, which drew many passers-by, in particular, parents and kids to stop by and try the new technology and learned a few Chinese characters. All of them were impressed by the smart wall pictures. Meanwhile, they asked for more Chinese course and cultural information offered by our CIT after this great learning experience at our booth. The culture-specific items on the display tables have made our booth a unique sight in this year’s Book Festival.